

A **quarterly digest** for all the activities of  
**Puratech Consultancy Solutions Pvt. Ltd.**

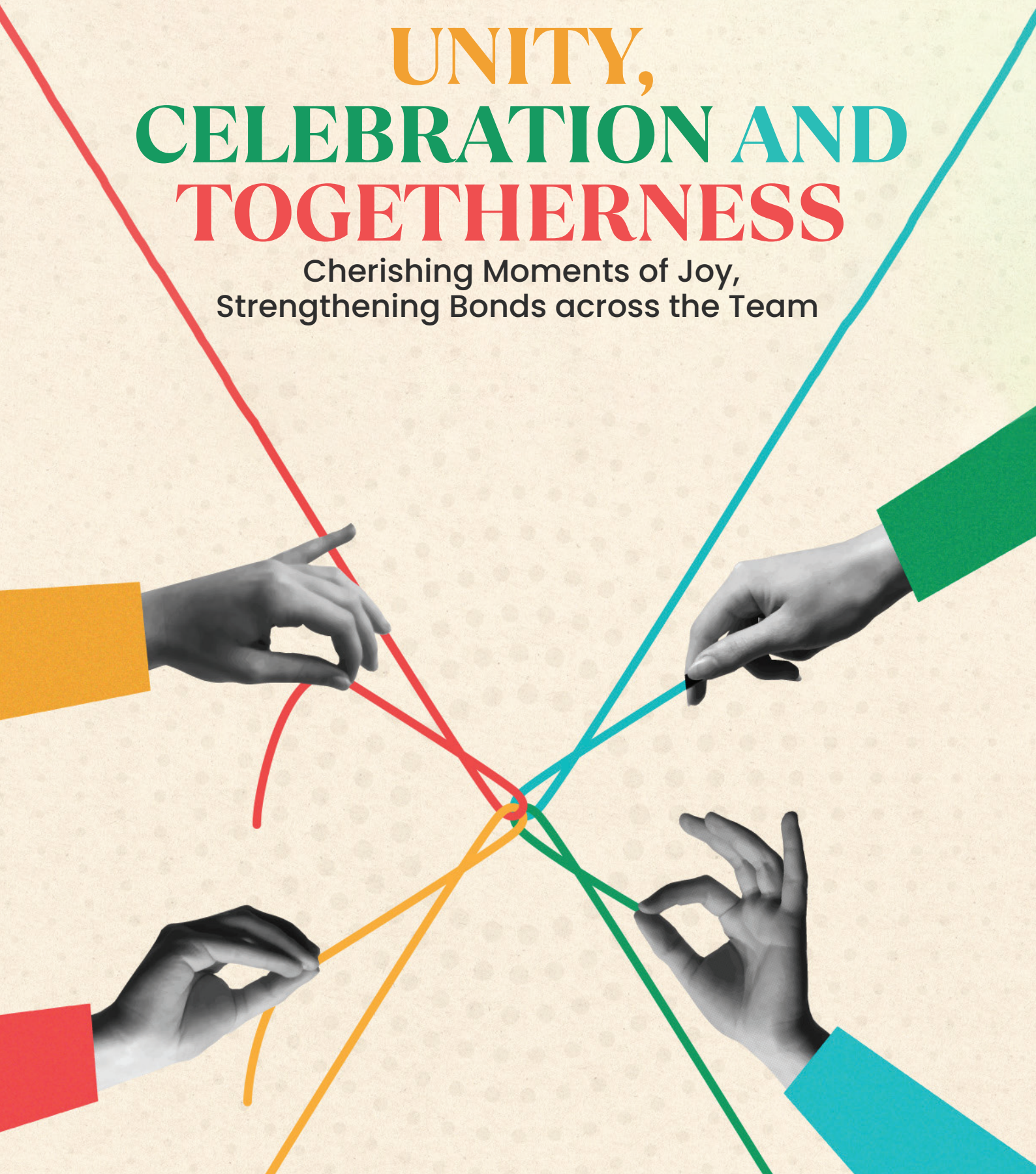
EDITION  
JAN 25

PURATECH

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# UNITY, CELEBRATION AND TOGETHERNESS

Cherishing Moments of Joy,  
Strengthening Bonds across the Team





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Discover the world's most iconic cuisines and the rise of food tourism, where culture and gastronomy unite to create unforgettable travel experiences. From Italy's pasta and wine to Japan's sushi artistry, explore destinations that are a feast for the senses.

[Read the full blog](#)



Explore how technology is reshaping the travel industry, enhancing efficiency, personalization, and marketing reach, while also introducing new challenges and competition. From online bookings to AI-driven customer experiences, discover the economic impacts driving modern travel businesses.

[Read the full blog](#)



# Memorable Moments

Celebrating the spirit of good over evil  
highlights from our office **Dussehra** festivities.



Diwali brought our team together  
in a celebration of light and joy.

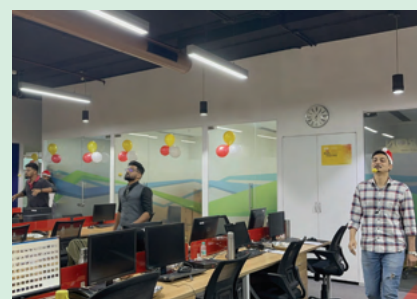






# Anniversary, Christmas & New Year

joy and cheer with the **team!**





# A Fond Farewell

to **Kunal, Nitin and Ashwini**



With **heartfelt gratitude**, we bid farewell to those whose **hard work** and **dedication** have left an **incredible mark** on our **Puratech journey**. As they set forth on new paths filled with **opportunities** and **growth**, we **celebrate** their courage and ambition. Wishing them **endless success** and **happiness in the chapters ahead!**



## Emerging Trends in the World Travel Industry

### Global Tourist Arrivals

The travel industry continues its robust recovery, with **1.8 billion** international Travellers projected in 2025, marking a **12%** rise from 2024. This growth is driven by **increasing demand for cross-border leisure and business travel**, as well as eased visa policies in key regions.



### Rising Stars

**Japan, India and Mexico** emerge as top choices for global Travellers, witnessing a remarkable **15%** surge in inbound tourism. Japan captivates with its **cultural festivals and cherry blossoms**, India with **spiritual tourism and heritage sites** and Mexico with its **blend of history, beaches and culinary adventures**.



### Technology Impact

Digital transformation is revolutionizing the industry, with **60%** of bookings made via **mobile apps**, reflecting Travellers preference for convenience and speed. **AI-powered** personalization has redefined customer experience, offering tailored recommendations, seamless trip planning, and dynamic pricing models.





# Birthdays Celebrated 🎂



**Wasim Dade**  
04-Oct



**Uttara Kute**  
07-Oct



**Manisha Dere**  
10-Oct



**Shubham Mishra**  
08-Oct



**Abhay Veer**  
22-Oct



**Vishal Ahuja**  
03-Nov





# Birthdays Celebrated 🎂



**Nitin Kapdekar**  
09-Nov



**Roshan Gupta**  
17-Nov



**Samiksha Mulam**  
27-Nov



**Preeti Gupta**  
18-Nov



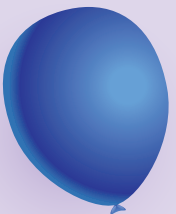
**Saurabh Singh**  
29-Nov



**Vishal Kumbhar**  
07-Dec



**Mayuresh Jawale**  
16-Dec





# Fun Activities

## Guess Bollywood Movie from Emoji



Answers:

1. Namastey London, 2. Rockstar, 3. Housefull,  
4. 7 Khoon Maaf, 5. Ek Tha Tiger



## New Year Word Search

R	I	E	F	T	E	A	C	Y	C	N	H	E	P
E	C	E	L	E	B	R	A	T	I	O	N	L	E
U	N	N	E	W	Y	E	A	R	S	I	S	K	I
T	I	T	A	E	S	P	O	F	R	T	Y	R	A
N	Y	H	A	I	A	R	A	S	R	U	S	A	W
T	O	A	S	A	M	L	L	P	N	L	O	P	U
A	J	P	K	C	T	R	R	U	S	O	T	S	K
N	H	P	R	A	S	J	I	L	R	S	H	R	P
C	S	I	O	P	I	S	S	R	E	E	H	J	O
S	A	N	W	O	R	Y	R	E	E	R	E	Y	R
L	I	E	E	S	H	E	E	U	H	R	I	T	I
Y	O	S	R	S	C	Y	R	Y	C	O	A	R	A
I	Y	S	I	P	R	S	Y	S	S	L	O	A	E
N	Y	K	F	P	C	R	E	A	H	R	E	P	R

### Words to Find:

- CHEERS
- RESOLUTION
- HAPPINESS
- JOY
- FIREWORKS
- PARTY
- SPARKLE
- NEW YEAR
- CELEBRATION
- CHRISTMAS



**See you in the next Edition  
Share your feedback at**

**[hr@puratech.in](mailto:hr@puratech.in)**