

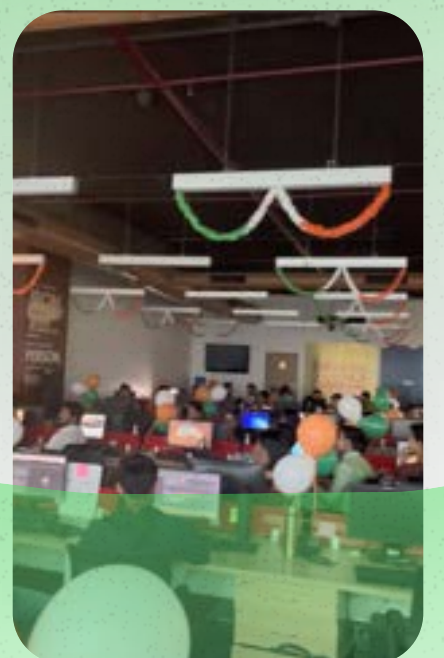
PURATECH

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Monthly Digest of Puratech
Consultancy with latest updates,
upcoming events & much more...

Winner
announcement of
the most engaged
person on social
media!

**Puratech Family celebrated Republic day
with a patriotic spirit & enthusiasm!**



Feb '23
Edition

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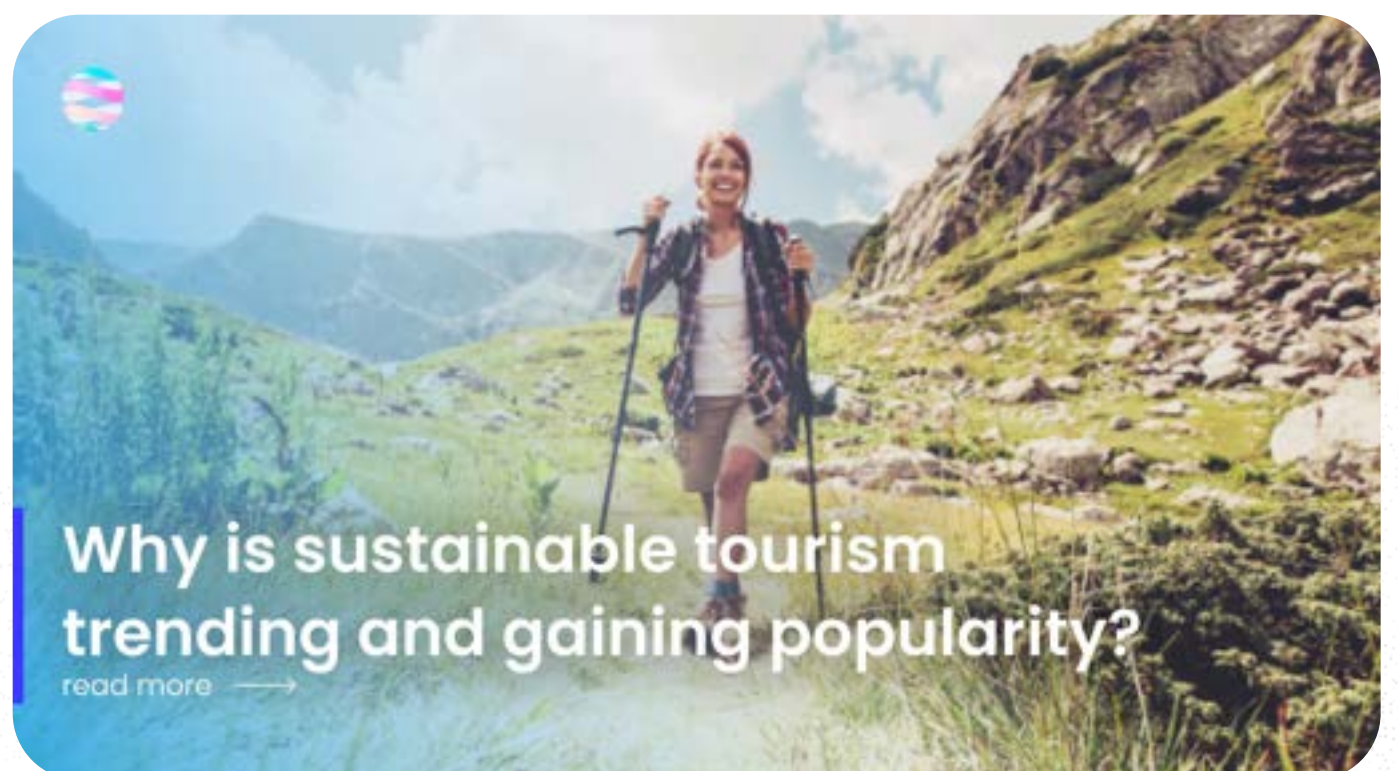
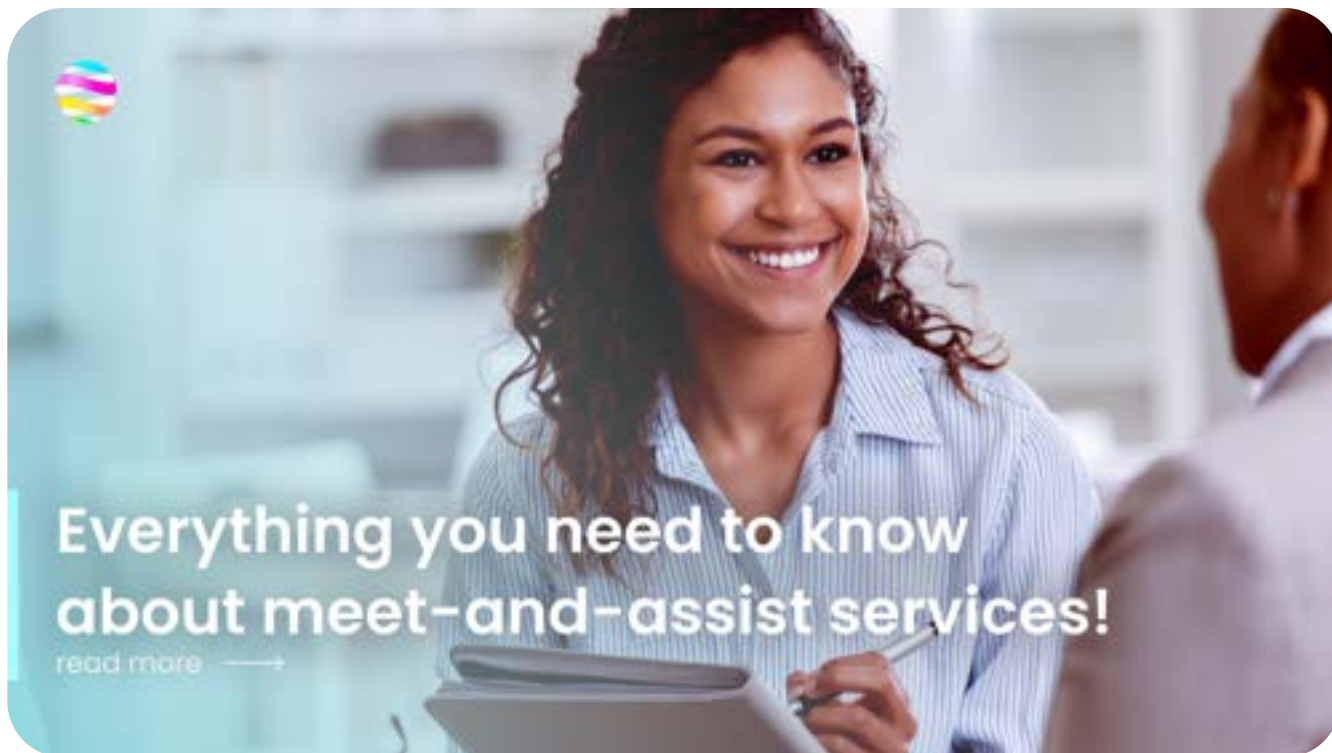
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Blogs Published

2



We've published blogs on a routinely basis with a global and recurring readership from 20 countries.

Upcoming Birthdays

3

Birthdays are great opportunities for us to express our gratitude towards people around us who make our life more meaningful with their presence.



DINESH JAGTAP
February 10



**HEENA GUDU
SHEIKH**
February 11



ROHIT GAJBE
February 13



APURVA PATIL
February 14



SNEHAL PAWAR
February 15



NITIN AMONKAR
February 26

Memorable Times

4

Republic day

We came together and celebrated the festival with joy and contentment.

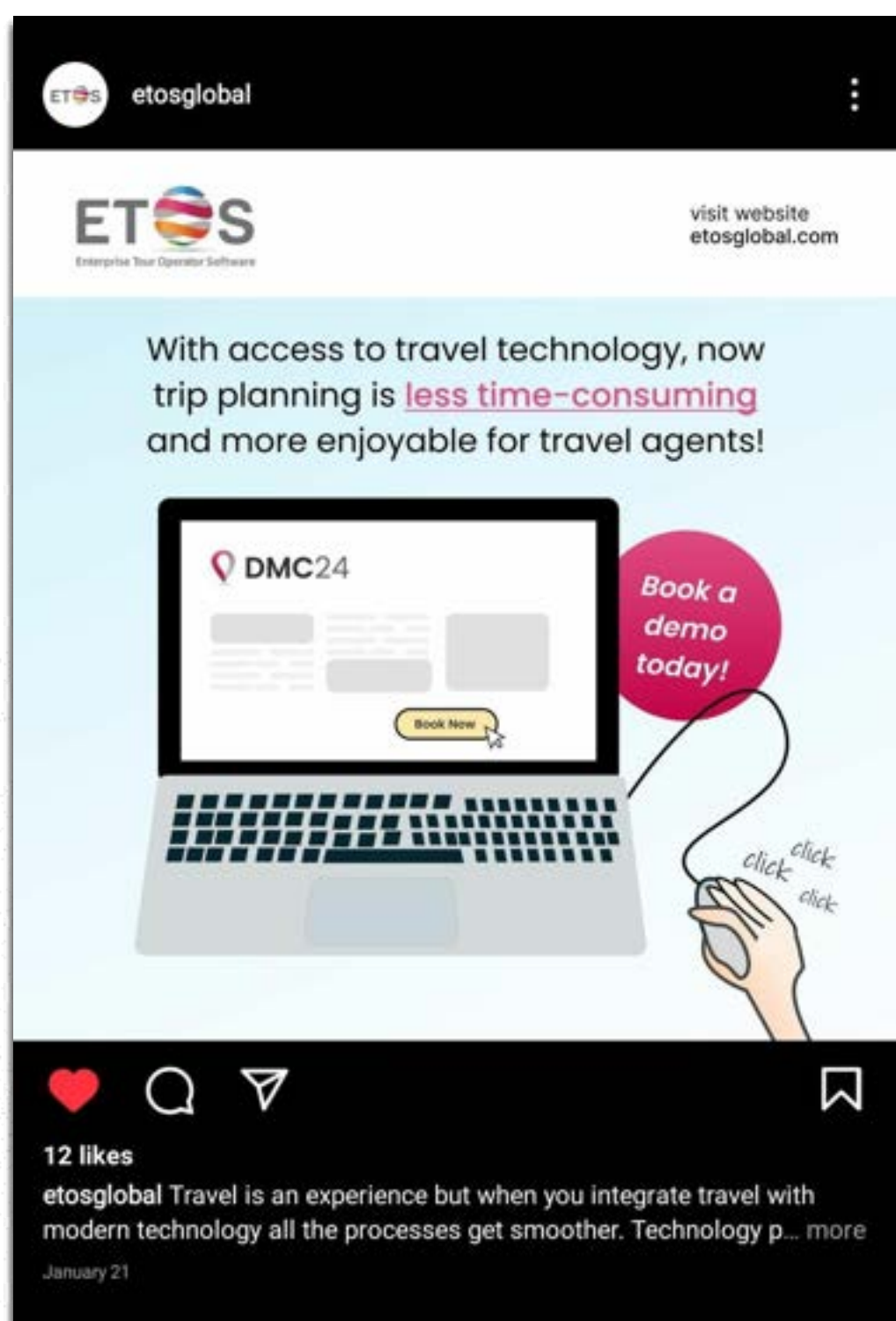


Quick stats

5

Social Media Posts

We regularly posted on social media channels to engage with our target audience.



200+

Email campaigns in the month of Dec 2022

7 Markets

7 Markets covered using email marketing

5000+

5000+ People reached using social media

Solve the Riddle



**1. What can you catch,
but not throw?**

Ans: A cold

**2. What kind of band
never plays music?**

Ans: A rubber band



Fun Activities

7

Some Funny Jokes! 😂

A conversation with a genie



Genie: What is your first wish?



Steve: I want to be rich.



Genie: Granted. Second wish?



Rich: I want lots of money.

Quiz

Which Indian state is famous for boating activities on its backwaters?

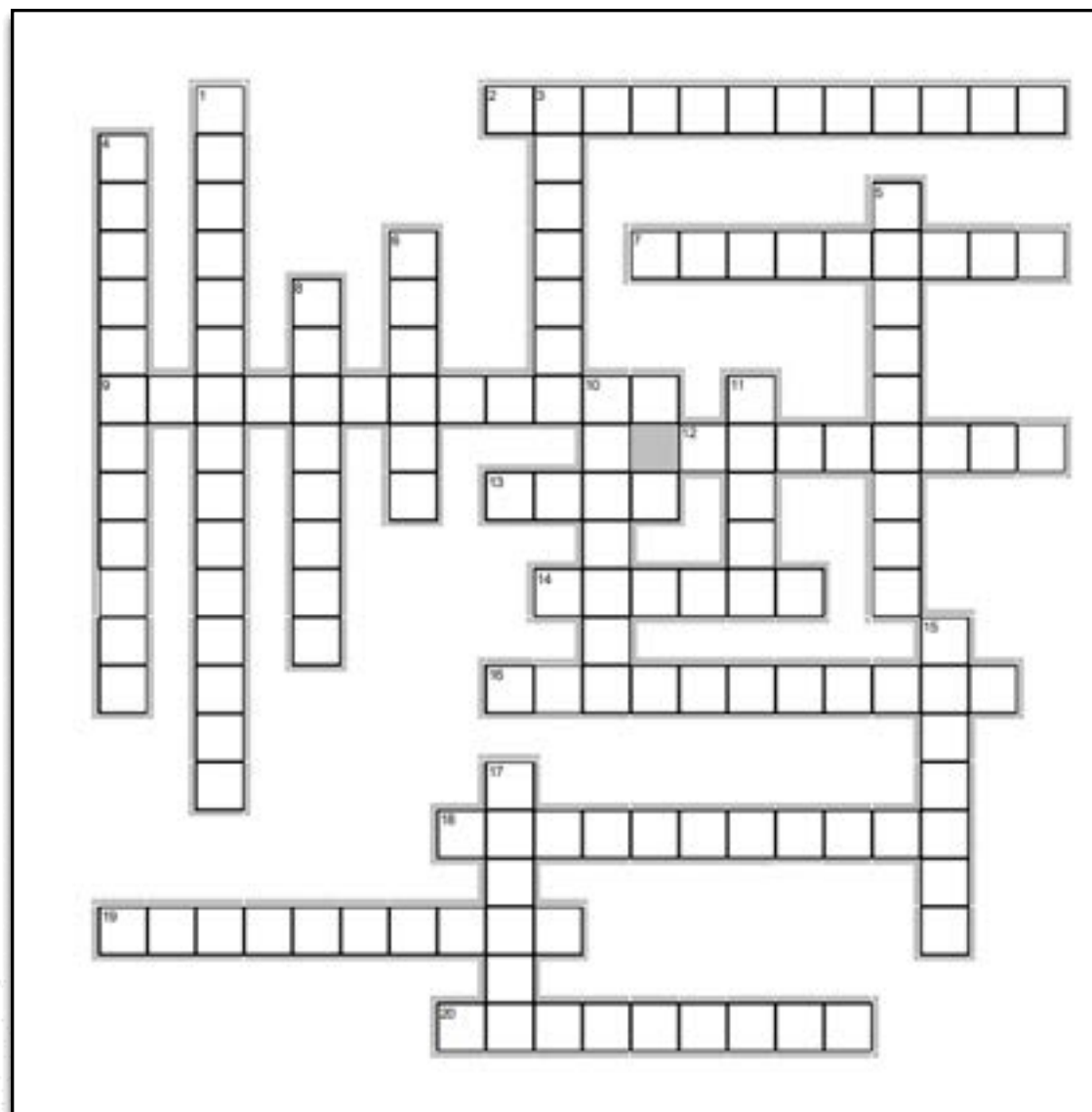
Kerala

Karnataka

Jammu and
Kashmir

Odisha

Can you solve this Puzzle?



Across

2. a place to live, work or stay at
7. type of stay in a hotel that includes all meals
9. company that arranges travel and hotel rooms for people
12. to sit and lie in the sun in order to get a tan
13. stamp or mark put in your passport that gives you permission to enter or leave a country
14. place that provides cheap rooms to students and travellers
16. arrangement for a seat on a plane or train
18. the place that someone is going to
19. bedroom for two people (two words)
20. plan of a trip, including the route and the places you want to visit

Down

1. person whose job it is to serve and take care of passengers on a plane
3. place at an airport where you get your tickets and leave your luggage
4. person whose job it is to deal with people arriving at a hotel
5. time of the year when a hotel or tourist area receives fewest visitors
6. longer trip on a ship
8. to sell more tickets than you have places or seats available
10. place at an airport where your bags are checked when you enter a country
11. person who shows tourists around a place
15. act of travelling to a faraway place
17. place where a lot of people go to on holiday

Winner Announcement

9

Congratulations 🎉



DINESH JAGTAP

*You've won INR 1000
worth of amazon/flipkart
gift voucher*

Thank you for engaging on our social media pages! With your support and engagement, we are able to reach more and more people in the travel industry

Message from Senior

10

Hello Team,

We have seen in life and read many stories where truth and honesty triumph over evil and dishonesty. We have also experienced how Unity can conquer all obstacles. Everyone has a story to tell and a life to experience.

There will be times and moments in your life when you will feel down and out, you may get the feeling that all this talk of Unity, Honesty, Truth, etc are words from an imaginative world. This is precisely the moment when your character comes out in the open. Many times it becomes tough to motivate yourself and your ambition and desires go for a toss. That is the time to keep faith in one's own ability and keep the focus on your goals.

In today's world where money has become the measurement of success, people tend to take shortcuts in life. Believe me that it is more fruitful to take the stairs rather than taking the elevator in the early stages of one's career. In the same way, it is also important to learn from our mistakes as well as from the mistakes of others. Experience is our greatest teacher, so devote time to building your own character which ultimately will help you achieve your dreams.

As Rajesh Khanna from the Hindi movie Anand has rightly said **"ZINDAGI LAMBI NAHI BADI HONI CHAHIYE"**
All the best folks, keep rocking as always.

Bharat Israni
(General Manager)

**Thank you for reading ❤️
share your feedback at
hr@puratech.in**