Puratech Consultancy Solutions Pvt. Ltd.







Monthly Digest of Puratech Consultancy with latest updates, upcoming events & much more...



### welcome 2023

Jan'23 Edition



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We've published blogs on a routinely basis with a global and recurring readership from 20 countries.



How can tour operators make profits all year through?

З

Tourism. Top 5 safari locations!



Explore the skies with flying bikes The travel future is here!

The hidden costs of international travel & how to avoid them?



Birthdays are great opportunities for us to express our gratitude towards people around us who make our life more meaningful with their presence!



**Bharat Israni** 29th Jan'23



**Ayaz Ahmed** 5th Jan'23

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### We wish them a very Happy Birthday!



#### Prathamesh Sawant

5th Jan'23

## Memorable times

## Christmas Celebrations

We came together and celebrated the festival with full of joy and contentment.





## Some social media posts!

We regularly posted on social media channels to engage with our target audience.

ετ⊕s etosglobal	:
ET SS Enterprise Tour Operator Software	TEAM WIENES YOU
Dream. Believe.	
Do. Repeat.	
BEST IS YET TO COME.	Merry Christmas Happy New Year
365 NEW DAYS. 365 NEW WAYS.	Visit Website etosglobol.com
V 0 V	



11 likes etosglobal Give your business the gift of technology this year!... more 5 days ago 

 Know how travel technology can help you?

 Book a Free Demo

 e etoeglobal.com

 Image: Comparison of the state of the state

### 200+

Email campaigns in the month of Dec 2022

#### 7 Markets

7 Markets covered using email marketing

#### 5000+ People reached using social media

5000+

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## Solve the Riddle

I'm a place you can go, But I'm not a physical location. I help you plan your trip, But I don't have any transportation. I'm full of information, But I don't have any books.

#### What am I?

Answer: A travel website or app

I am a city with a famous clock, Many people come to see me just to watch. I am located in a country known for its cheese, And a river runs through my center with ease.

#### What am I?

Answer : London

## Fun Activities



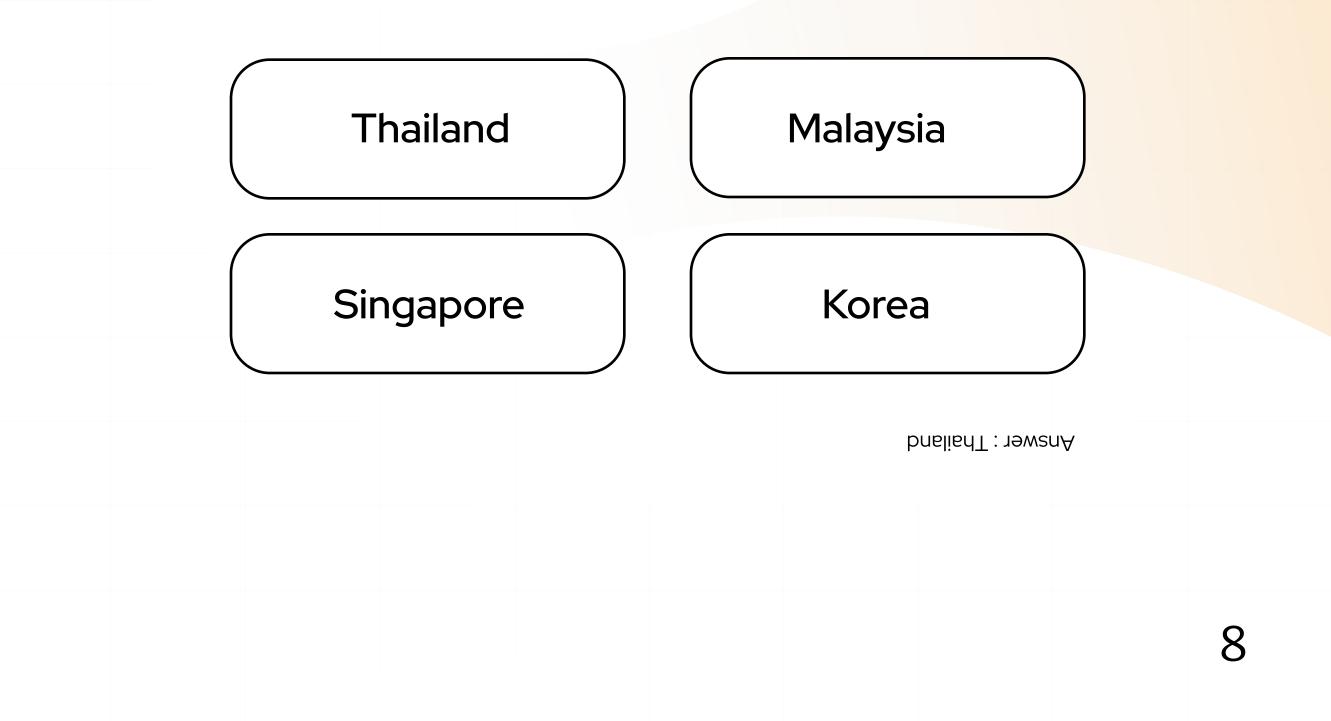
**Person 1:** Why couldn't the bicycle stand up by itself?"

Person 2: I don't know, why?

**Person 1:** Because it was two-tired!

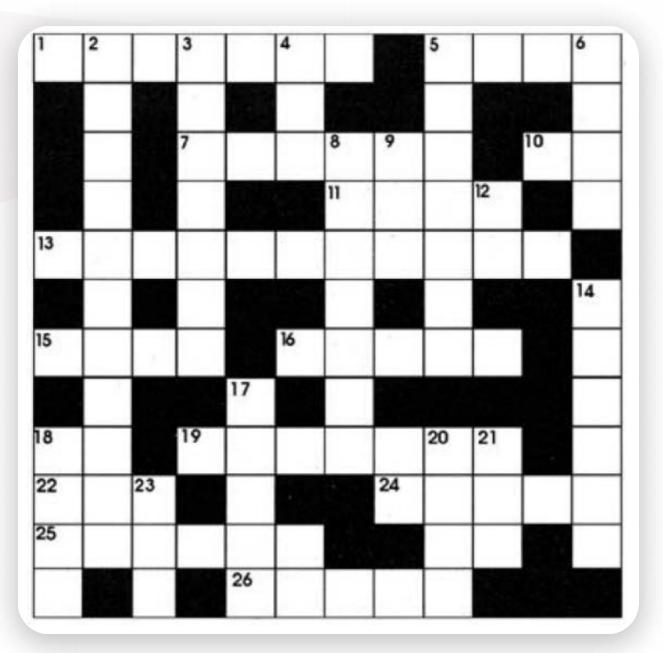
## Quiz Time!

In which country would you find the currency 'Baht'?





### Can you solve this Puzzle?





#### Across

The train stops here.
The people who work on a ship, or on a plane.

7. To invalidate; stop a booking or a planned journey.

10. You can cross the Channel by ferry ... through the tunnel.

11. Stop.

13. A booking, a guaranteed place.

15. Luggage.

16. Section of a journey.

19. Person travelling on holiday.

24. Opposite of finish.

25. Your destination must be ...on your booking form.26. Entrance hall, or foyer.

#### Down

2. He sells holidays.

3. You need them before you take the plane.

4. To be proprietor of.

5. This train is for Edinburgh, ... at York and Newcastle.

6. While you're on holiday, others are at ...

8. A flight that is not on a regular service, but has maybe been hired by a tour operator.

9. Perhaps you do this differently on holiday.

12. We're going ... the Costa Brava.

14. Visitors who are staying in your house, maybe.

17. A place where tourists often spend the night.

18. Use soap and water.

20. I'm going to ... with my grandparents for a fortnight this summer.

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21. A nice pale bronze colour on your skin.

23. Opposite of night.

## S Winner Announcement

## Congratulations!

Thank you for engaging on our social media pages! With your support and engagement, we are able to reach more and more people in the travel industry!

You've won INR 1000 worth of amazon/flipkart gift voucher



Date to be marked!



We would be celebrating on **Friday, 20th January'23** along with the entire family of puratech at our Vidyavihar office!

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5PM Onwards

# O Message from senior

A disciplined mind leads to happiness, and an undisciplined mind leads to suffering. If you can cultivate the right attitude, your enemies are your best spiritual teachers because their presence provides you with the opportunity to enhance and develop tolerance, patience and understanding." – **Dalai Lama XIV**.

To the Puratech team, always remember team work with collaboration brings success. Our unity is our strength. We can achieve wonderful things with this power.

We can defeat failure when we're united because

we are strong as long as we're in a team. The secret of great teamwork is to believe in the vision, maintain harmony, and focus on the consistent production of the team. We can win everything with good teamwork.

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Hamid khan Sr. IT dept. Thank you for reading share your feedback at hr@puratech.in

