



A monthly digest of the activities @ Puratech with **exciting games**, **winner announcement** of the most engaged person on social media, **upcoming events**, **birthdays**, and much more...

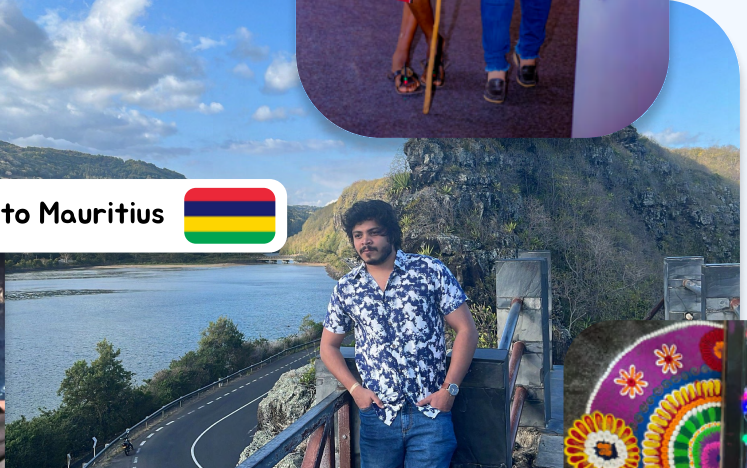


Winner announcement of the most engaged person on social media inside!

Participated @ MKTE 2022 in Kenya 🇰🇪



A trip to Mauritius 🇲🇺



Diwali Vibes ✨💖🪔



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Blogs published this month

We've published various blogs last month in different categories for our readers to enjoy!



How can travel agents avoid scams & fraudulent activities from their suppliers and customers?



How is FIFA 2022 an great opportunity for tour operators and destination management companies?



What is the importance of big data collection for travel companies?



Importance of digital marketing in the travel industry!



Visit our blog at etosglobal.com/blog

Upcoming Birthdays 🎂

Birthday's are great opportunities for us to express our gratitude towards people around us who make our life more meaningful with there presence.



Nitin Kapdekar
9th Nov 🍷



Roshan Gupta
17th Nov 🍷



Preeti Gupta
18th Nov 🍷



Samiksha Mulam
27th Nov 🍷



Martin Philip
Palamootil
27th Nov 💬



Snehal Choure
22nd Nov 🍷



Silja Zachariah
4th Nov 👥



Pranav Jadhav
25th Nov ✅

Memorable Times ✨

*Here are some of the most memorable
moments from last month...*

Magical Kenya Travel Expo 2022



Our director **Mr. Vishal Shah** & co-director **Mrs. Amee Shah** along with **Mr. Bilal Khan**, **Mr. Ruturaj Mhatre** & **Ms. Ashlesha Barsing** had gone to Kenya to attend the flagship East-African travel trade gathering MKTE 2022.

**A glimpse of team
Puratech at MKTE 2022**



The team offered a wide range of services and got an amazing response. We bagged 3 clients for digital marketing services and met many promising prospects for our products DMC24 and OTA1.




Mr. Vishal Shah sharing his insights on travel technology with students.



A business trip to Mauritius, Africa!



Mr. Kunal Modak along with Mr. Vishal Shah and Mrs. Amee Shah went on a business trip to the Mauritius, to visit one of our DMC clients - Tam Tam Tours.

 Tam Tam



Enjoying the scenic beauty of Mauritius. 



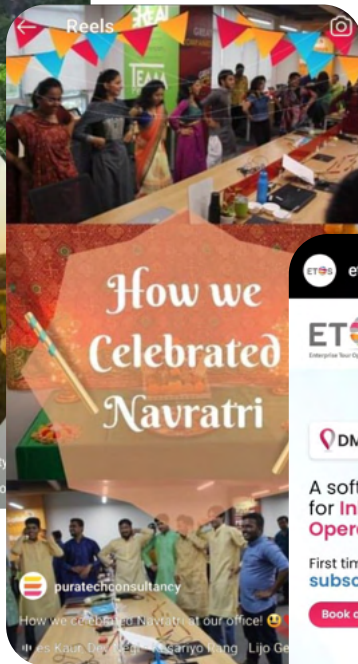
Top Social Media Posts



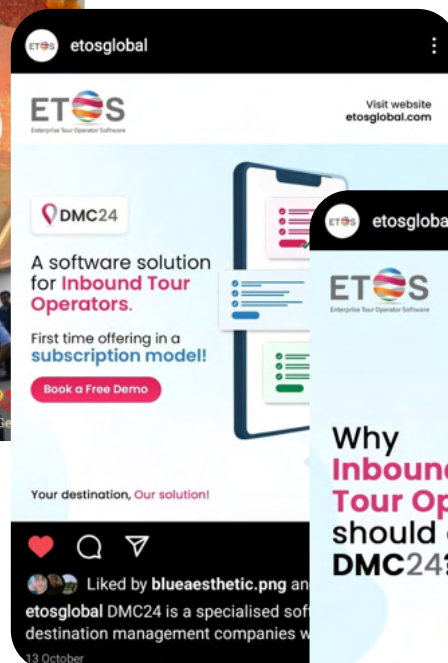
Our most engaged posts on social media!



450+ Views 👁️👁️
20+ likes ❤️



1600 Views 👁️👁️
40+ likes ❤️



20+ Likes ❤️



15+ Likes ❤️

Here are some quick stats!

5000+ People reached using social media

07 Markets covered using email marketing

200+ Email campaigns in the month of Oct'22

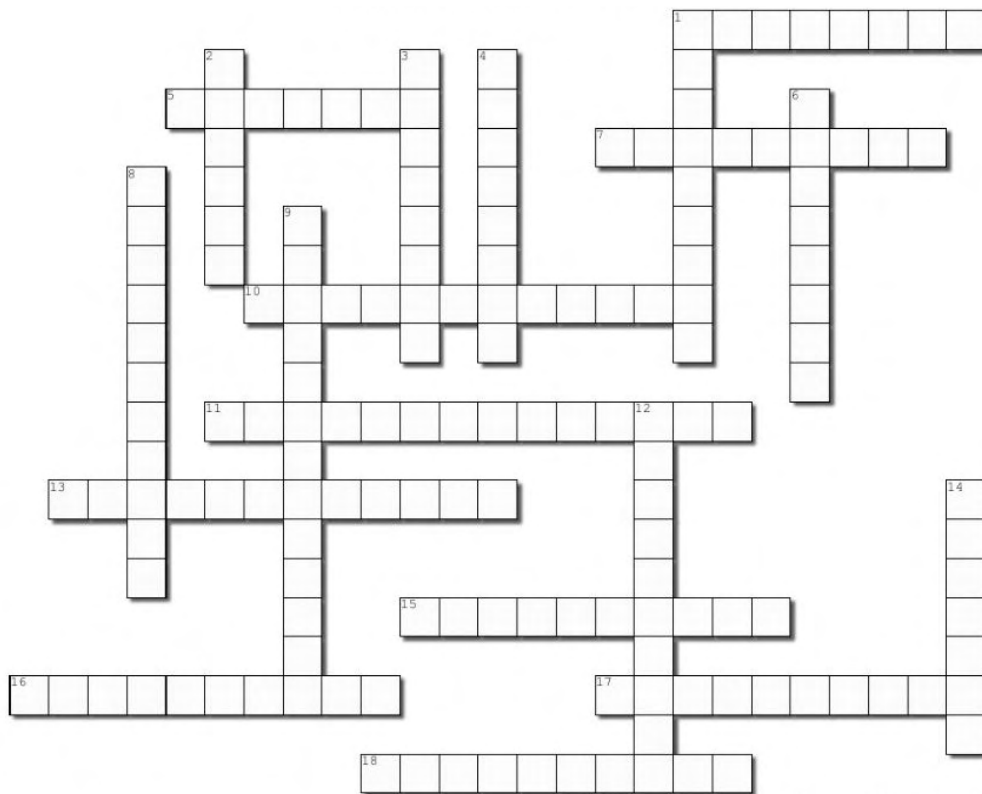
Fun Activities



Enjoy your time by playing these fun games to keep your mood lifted!

Word Puzzle

Find the given words in the word search puzzle below.



Created using the Crossword Maker on TheTeachersCorner.net

Horizontal

1. a value that comes after 999; product of 100 and 10
5. directions or statements that are unclear or uncertain
7. a suspicious rat up to no good
10. rising from the dead as Jesus did on Easter Sunday
11. sadness and displeasure when your hopes are crushed
13. an middle-sized bird that is heard but never seen
15. a delicious food or drink
16. very clear or something done to perfection
17. a group of bones between the ankle and the toes
18. two bony segments attached near thigh bone

Vertical

1. shaky or jumpy after being scared or startled
2. a male goose
3. a line that divides two things into 2 equal, identical parts
4. giving assurance to someone telling them you will help
6. responding to an action that was done to you
8. death of being nailed to a cross
9. a bridge in the book Charlotte's Web
12. of equal size, equal amount or equal force
14. opposite in direction, order or meaning

Send the photo of the solved puzzle to hr@puratech.in, and the first person to do so will get their name published in the next edition.

Fun Activities

Can you solve this riddle?

I am tall when I'm young and short when I'm old. I can brighten your day unless it's windy. What am I?

Answer: A candle.

Sharing a joke to tickle your funny bone! 😂😄

A kid was sitting with the maid and had the following conversation:

Maid: You must leave this house.

Kid 🧒: Why?

Maid: There are ghosts here.

Later that day the kid was sitting with his dad

Kid 🧒: Dad, the maid told me we should leave this house because there are ghosts in it.

Dad 🧑: Pack your bags!

Kid 🧒: Dad, do you really believe in ghosts?

Dad 🧑: WE DON'T HAVE A MAID!!! 🧛

Fun Activities

Quiz time!

A fun and educational way to test your knowledge.

Ready for some quiz questions and answers?
Let's look at the quiz questions below.

1 How many Emirates does the United Arab Emirates (UAE) have?

2 Zanzibar is an island from which African Country?

3 What is the largest country in Africa?

Answers: 7, Tanzania, Algeria

Date to be Marked!

It's Mismatch Day!

Saturday, 5th November 2022
At Vidyavihar Office
Post Lunch Onwards
Dress Code: Mismatch



Winner Announcement 🎉

Thank you for engaging on our social media pages! With your support and engagement, we are able to reach more and more people in the travel industry!



Winner of this month 🎉

Ms. Mansi Maroo

The most engaged person on social media, you have won vouchers worth ₹1000 of Amazon/Flipkart voucher!

For those who didn't win keep engaging with the content and next month, you could be the winner!

How can you support the pages?

You can help us reach to more people everyday by doing these three activities

1

Like the post and leave a comment

2

Share it with your story or status

3

Participate in the reels and shorts

Message from our senior

“Great things in business are never done by one person, they are done by a team of people” - Steve Jobs

Our team of Puratech is working to support our customers as the world begins to emerge from the fight against COVID-19.

Moving forward, we aim to be a corporate group that continues to grow by solving travel technology challenges and creating value in the travel industry with the power of technology.

Our team believes in big dreams, determination, and persistence. Success will be ours as long as we keep our spirits up!

Rajesh Kr Mishra

Sr. Project/Product Manager

Puratech Consultancy Solutions Pvt. Ltd.



*Thank you for reading,
share your feedback at
hr@puratech.in*