



PURATECH

अब तक

What's new and coming up ?

Memorable times of the last month,
blog and **Top Posts, updates, IHUE 2022**
and much more...

Issue #2
1st Sep 2022

What's Inside

- Amazon gift voucher
- Winner announcement
- Upcoming Event

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Blogs Published this Month

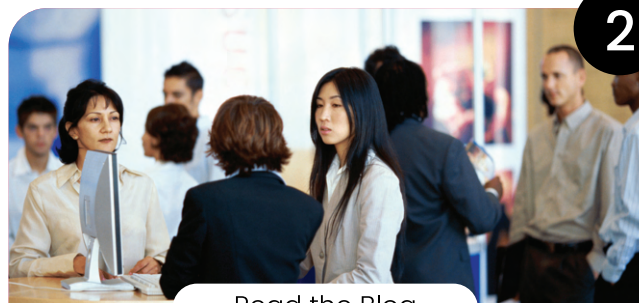
We've published a total of **22 blogs** this month in various categories and topics for our readers to enjoy!



1

Read the Blog

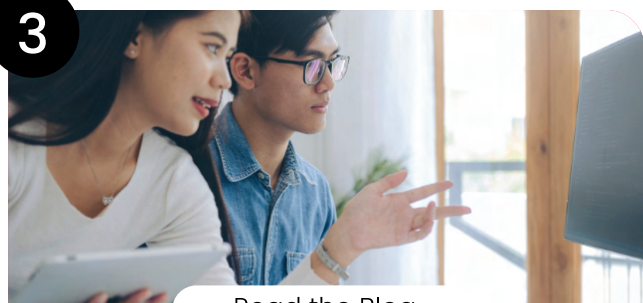
Travel ERP 101 – A tour Operator's guide to technology



2

Read the Blog

Top 10 in 2022 Travel Exhibitions you can't miss



3

Read the Blog

5 things you should consider before investing in Travel Software



4

Read the Blog

How to take your DMC to the next level – Introducing DMC24

View all 22 Blogs

<https://etosglobal.com/blogs>

1

Upcoming Birthdays

YASH
MASURKAR

06-Sep



RUTURAJ
MHATRE

12-Sep



The **Countdown**
has begun...

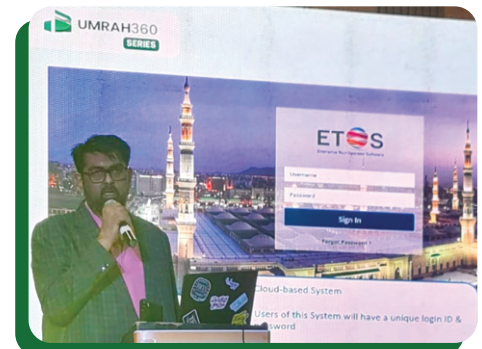
Memorable Times

Here are some of the most memorable moments from last month...

IHUE Event

Our director Mr. Vishal Shah & co-director Mrs. Ameer Shah along with Mr. Hamid Khan & Mr. Fayaz Salema had gone to Hyderabad to attend India's one of the most prominent **Hajj & Umrah expo - IHUE 2022**.

They introduced our new product **Umrah 360 Series** & got an amazing response from the exhibition. We bagged 3 Big Clients from the event.



Hyderabad's MP **Mr. Asaduddin Owaisi** visited our stall

Celebrating 75 glorious years of **India's Independence**

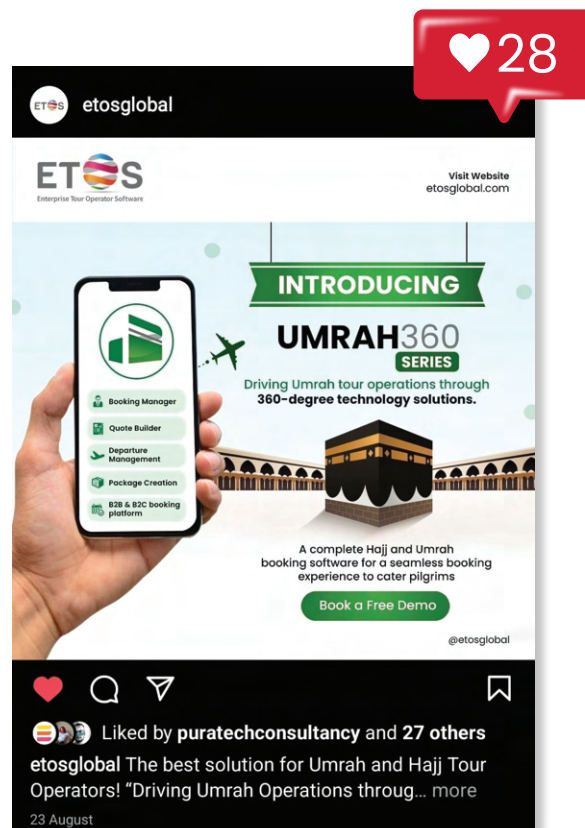
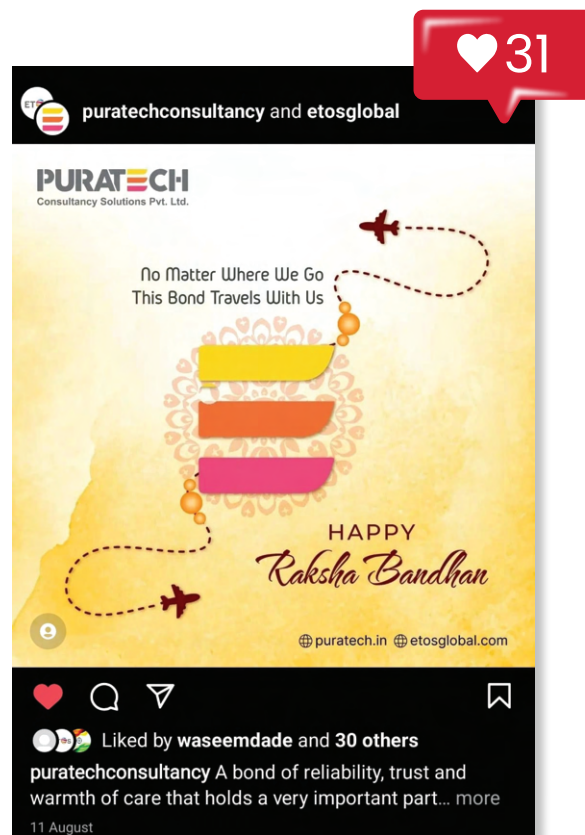
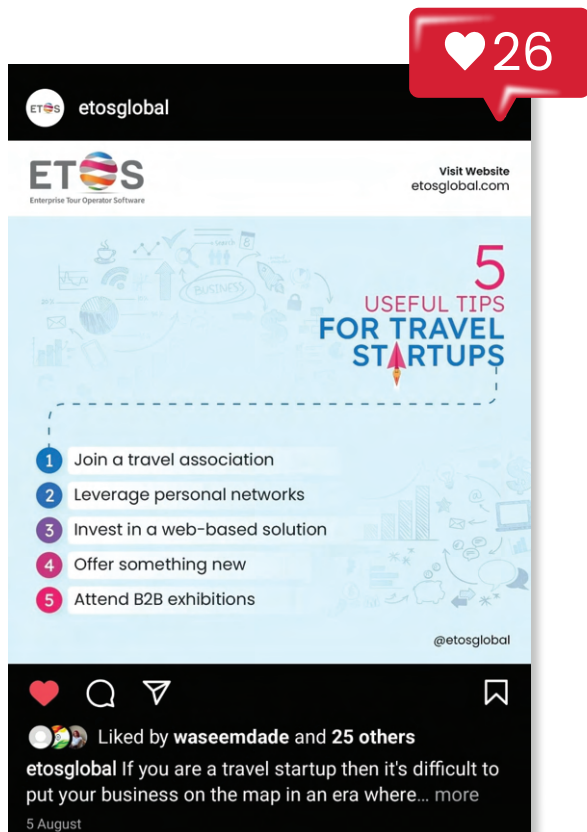
The office was buzzing with excitement for the cultural program organised by the cultural committee. Every corner was decorated with the colours of our Tiranga - Orange, white, and green lighting up the office with an aura of patriotism. The event started with a speech about our country, followed by a treasure hunt, quiz, singing, etc, and ended with a spectacular dance performance after taking our country's oath.



The air was filled with happiness, joy, the smell of amazing food, and the emotions that this day brings to the heart of every Indian. To sum it up, it was a power-packed event where our fellow Puratech members showcased their talents!

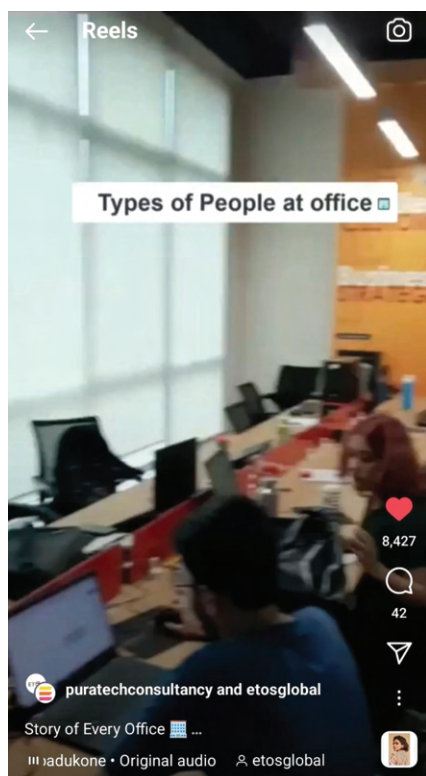


Top Social Media posts

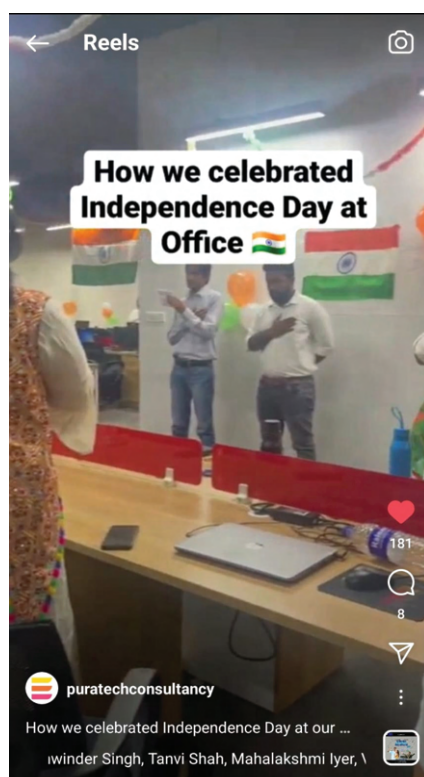


Top Social Media reels

♥ 8,426 ▶ 231k view



♥ 181 ▶ 7,843 view



♥ 151 ▶ 5,377 view



Quick stats

200K+

People reached using
social media

05

Markets covered using
email marketing

40

Email Campaign shoot
this month

Winner Announcement

Winner of this Month for Employee Engagement Activity

Congratulations

Yash Masurkar

The most engaged person on social media, you have won **vouchers worth ₹1000** of Amazon/Flipkart voucher!

For those who didn't win keep engaging with the content and next month, you could be the winner!



Spiritual and Cultural Achievement

Paryushan is the festival of forgiveness and compassion in Jainism. Jains observe fast during these days and it is believed that it purifies the body and helps them to get unattached to the worldly pleasures and make them focused and determined.

People from **Puratech** who followed this cultural fast

Het Shah, Mansi Maroo & Bhumi Dedhia

Puratech Team Congratulates them for completing their fast.



Date to be Marked

30th-September-2022

Venue : At Office

Timings : 4:30 PM Onwards



Fun Activities

Happy Teachers Day



"Teachers plant the seeds of knowledge that will grow forever!"

Teacher's Day Activity

To celebrate **teacher's day**, we are doing an activity where all the employees have to write a message to their mentors. The best message will be featured in the next edition of **Puratech Abtak**.

Word Puzzle

K M L D G D S H N E U P G T N E M E R U C O R P
 W D B C E F U J G F B R O K E R V T C O A A P Q
 T T W K V I V A D M S U P P L Y C H A I N J M J
 E V E A Y N F L V T X E E M I T N I T S U J P L
 D S Q S M R Y K S R E C Y R T N E F O L L I B L
 B Z N T E Q B I C Q E L G L H K E W T F Z W D F
 Q Z O I L G P Y N O Z N L D D F C Q H A C T D L
 Z U G L Y C Q S V B D I I A N Y B O L U N V V N
 X H U X W K F B T T O S J A P U D W T E M S T D
 T D I N V E N T O R Y U S I T B O Y Z S S B B E
 U A S K Q P M I I A U C N O R N C B R B H S L K
 V O M G N I N N A L P C D D R M O E T V Q L E B
 W L O Y X Y E C L J H C P W M C L C Z U G Y D V
 E K T U E U R D S X Q H E G O A O Q C K O C T Y
 N C S N M N O U Z O G C N G S N J X B X B V S R
 K U U W R E D P B F R Y K E A D M U P P H A A M
 Y R C X S S E A D B J A L I K R D D W F D C C D
 L T F W G Z V C J V O O Z Q J M O F Y Q B M E F
 F Y V N E U E K W X H S A L M Z O T K Q J I R C
 T C B K F D T A V W T K X Y U B P P S T T C O N
 Q S A T O B S G S E A N D K R A M H C N E B F F
 N F S R O I I I G T W U A R K L U B K A E R B J
 L N H Y G E Y N T C U W A R E H O U S E Y I C J
 Z I O U F O S G W C Q B E P A R C E L H R M G D

Stock	Planning	Fob	Customs	Stevedore
Broker	Cargo	Parcel	Benchmark	Outbound
Breakbulk	Container	Pallet	Packaging	Forecast
Crossdock	Freight	Storage	Vessel	Wholesaler
Supply chain	Billofentry	Procurement	Truckload	Warehouse
Inventory	Inbound	Just in time		

Message from our Founder

We as Indians begin the 76th year of independence and we are all at the helm of technology and advancements. The future lies in the hands of young India. Creating umrah products and launching it at IHUE 2022 was a success to bag 3 clients on our first subscription model, kudos to the team on the same.

The travel industry has picked up after 2 years showing us all, that the phrase “light at the end of the tunnel” does exist, and all our hard work and patience will start to pay.

Vishal Shah

Managing Director

Puratech Consultancy Solutions Pvt.Ltd.



See you in the next Edition
Share your feedback at
HR@puratech.in